

PHILFOODEX SECRETARIAT
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EVENT MANAGER: CUT UNLIMITED, INC.
 Unit 18, The Midland Suites
 151 Panay Avenue, South Triangle, QC 1103 PH
 Landline : +63 (2) 8363 4900, 8363 5192,
 8362 2266
 Email : cut.eventsph@gmail.com
 Website : www.eventsbycut.com

12-14 APR 2024 • WORLD TRADE CENTER METRO MANILA, PHILIPPINES 10:00 AM-7:00 PM

EVENT SPONSORSHIP PACKAGES

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ COUNTRY/STATE: _____ ZIP CODE: _____

TEL : _____ FAX : _____ EMAIL: _____

CONTACT PERSON: _____ POSITION: _____

WEBSITE: _____

EVENT SPONSOR **Php 500,000.00**

- Company is billed as one of Philippine Food Expo's **Event Partners**
- Provision of 15-min slot during Exhibitor's Briefing scheduled in March 2024
- One full-page colored advertisement in the event's expo directory which will be distributed to local and international partners, sponsors, exhibitors and trade visitors
- Option to display pull-up banners within the stage and culinary challenge area while activities are ongoing
- Allocation of fifty (50) complimentary passes for free access to the event. Each complimentary pass will be good for one-time use only, from April 12-14, 2024
- Logo inclusion in both print and digital forms of promotional advertisements and marketing materials:
 - Event Website
 - Billboard
 - Posters
 - Postcard Invites
 - Sponsors Panel
 - Stage
 - T-Stand
 - Email blast highlighting company's products/ services to exhibitors and invited guests (1 wave)
- Email blast highlighting company's products/ services to Philfoodex Members (1 wave)
- Presence of one official representative during the ribbon cutting and opening ceremonies together with other Philfoodex and partner-government agencies, embassies, and allied industry associations
- One Facebook post highlighting company's featured products/services
- One Instagram post highlighting company's featured products/services
- Allocation of an 18sqm (3m x 6m) booth space

CULINARY COMPETITION SPONSOR **Php 150,000.00**

- Company is billed as one of the **Culinary Competition Sponsors**
- Space allocation for product display at the Kitchen Showcase within Culinary Competition area
- One full-page colored advertisement in the event's expo directory which will be distributed to local and international partners, sponsors, exhibitors and trade visitors
- Option to display pull-up banners within the stage and culinary challenge area while activities are ongoing
- Option to conduct cooking demo at the stage area (stage time allocation : 1 hour, inclusive of preparation and clear-up time)
- Allocation of thirty (30) complimentary passes for free access to the event. Each complimentary pass will be good for one-time use only, from April 12-14, 2024
- Logo inclusion in both print and digital forms of promotional advertisements and marketing materials:
 - Event Website
 - Billboard
 - Posters
 - Postcard Invites
 - Sponsors Panel
- One Facebook post highlighting company's featured products/services
- One Instagram post highlighting company's featured products/services
- Allocation of a 9sqm (3m x 3m) booth space

OTHER PACKAGES

- Souvenir Directory
 - One full page advertisement (Inside Front Cover) 15,000.00
 - One full page advertisement (Inside Back Cover) 15,000.00
 - One full page advertisement (Inside Page) 10,000.00
- Exhibitor's ID Lanyard 50,000.00
- WTC Dropdown Banner (2m x 5m) x 2 25,000.00
- Stage Time for Cooking Demonstration 20,000.00
- *Includes scheduled posts on Facebook and Instagram (1 x 2)

SIGNATURE OVER PRINTED NAME

APRILLE C. ROBLES, Project Director - 16th PFE 2024

DESIGNATION OF SIGNATORY

DATE

NOTE: Two signatures constitute this contract. Once signed and received by the Organizer, the company is committed to take part in the event. Payment in cash, bank draft or cheque payable to PHILFOODEX, INC. must accompany this application. Application without accompanying deposit will not be assured of reserved slot/s. Please send this duly signed contract to Cut Unlimited, Inc.

All stipulations in the Exhibitors' Manual, circulars and memos issued by the Organizers form part of this contract. All participants must conform with policies and guidelines set by the Organizes to ensure the over-all success of the participants of the Philippine Food Expo.

WITHDRAWAL/CANCELLATION: In the event that the Organizers agreeing to any requests for the release from the contract, the exhibitor will be liable for all part, of the cost stated in accordance with the following scale:

BOOTH INCLUSIONS:

- Full booth system
- 1/8 white painted versa board panels
- Flat fascia board with company name
- 2 folding chairs
- 1 information table
- 1 fluorescent lamp
- 1 220-volt power outlet (300 watts)

CANCELLATION PERIOD

- More than two (2) months before the event
- Less than two (2) months before the event
- Less than one (1) month before the event

EXHIBITOR PAYS

- 50% of the cost
- 80% of the cost
- 100% of the cost